# Customised Case Writing Training Options

## Option 1: Online Webinar
- **Plenary Session**
  - Case Writing
  - 1-2 hours
- Maximum participants: 300

## Option 2: In-Person or Online Workshop
- **Plenary Session(s)**
  - Case Writing
  - 1-3 days
- Minimum participants: 10
  - Maximum participants: 30

## Option 3: Online Case Writing Programme
This is an example programme over 3.5 months. If you select this option your timeline will be customised to your requirements.

**Plenary Sessions**
- **Session 1**: What makes a good case?
  - Duration: 90 mins
- **Session 2**: Strategic decisions
  - Duration: 90 mins
- **Session 3**: Opening paragraph
  - Duration: 90 mins
- **Session 4**: Research and release
  - Duration: 90 mins
- **Session 5**: Finishing your case & teaching note
  - Duration: 90 mins

**Individual Work**
- **Pre-work**
  - Duration: 3.5 months
- **First Draft**
  - Duration: 2-2.5 hours
- **Second Draft**
  - Duration: 2-2.5 hours
- **Written Feedback**
  - Duration: 6 weeks

**Minimum Participants**
- If authors work alone: 5
- If authors work in pairs: 10

**Maximum Participants**
- If authors work alone: 30
- If authors work in pairs: 20

## Option 4: From Concept to Case: An Online Programme with 1-to-1 Mentorship
This is an example programme over 6 months. If you select this option your timeline will be customised to your requirements.

**Plenary Sessions**
- **Session 1**: Getting started
  - Duration: 2.5 hours
- **Session 2**: Case development
  - Duration: 2.5 hours
- **Session 3**: Discussion of first draft
  - Duration: 40 minutes
- **Session 4**: Finishing your case & teaching note
  - Duration: 2.5 hours

**Zoom 1:1 Sessions**
- **Session 1**: With tutor
  - Plan, ideas and objectives
  - Duration: 40 minutes
- **Session 2**: With tutor
  - Case development
  - Duration: 40 minutes
- **Session 3**: With tutor
  - Preparing for publication
  - Duration: 40 minutes

**Written Feedback**
- **First Draft**
  - Duration: 4 weeks
- **Second Draft**
  - Duration: 4 weeks

**Minimum Participants**
- If authors work alone: 5
- If authors work in pairs: 10

**Maximum Participants**
- If authors work alone: 10
- If authors work in pairs: 20

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To discuss your requirements, and for details of costs, please contact our Events Team at workshops@thecasecentre.org.